**Product Prioritization Framework**

The product prioritization I will use for the SEAKGEEK Ticket Booking mobile is MOSCOW.

MOSCOW is one of the most commonly used techniques where requirements are classified as;

* MUST (Mandatory)
* SHOULD (Of high priority)
* COULD (Preferred but not necessary)
* WOULD (Can be postponed and suggested for future execution)

Selecting a few requirements from the SEATGEEK mobile app, here is how I am going to prioritize them.

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| **Requirements** | **Prioritization** |
| Register | MUST |
| Log in | MUST |
| Book Ticket | MUST |
| Location | SHOULD |
| Make Payment | SHOULD |
| Seat Selection | SHOULD |
| Buy refreshment | COULD |